



WHO WE ARE:

GameChanger is a Student-Powered Substance Misuse Prevention Movement working to educate, support and empower young West Virginians to live healthy, drug free lifestyles.

GameChanger, proud to partner with the DEA, is launching the One Pill Can Kill Campaign to educate the public and encourage parents, grandparents, guardians, teachers and students to start the conversation about the dangers of fentanyl, taking fake pills, and illicit drugs.



WHAT WE'RE DOING:

We are pushing to educate parents, grandparents, guardians, teachers and, ultimately, students on the deadliness of fentanyl and the use of fake pills through a social media-focused campaign.



WHERE TO FIND US:

Learn more about us and the dangers of fentanyl at our website:

[Onepill.gamechangerusa.org](https://onepill.gamechangerusa.org)

If you are active on social media please like, share and subscribe to our social media channels to learn more about One Pill Can Kill campaign.



[@GameChangerUSA](https://www.facebook.com/GameChangerUSA)



HOW TO HELP:

Below are sample posts to share publicly on your social media platforms to spread the word about the dangers of fentanyl and fake pills. Don't forget to use the **#OnePillCanKill** hashtag.

SOCIAL MEDIA

Sample Post 1:

I'm dedicated to ending the fentanyl w crisis our children face today. Join me in learning more about how **#OnePillCanKill** at onepill.gamechangerusa.org

Sample Post 2:

Do you know the risks that come with fentanyl use?

It's time we have the conversation with children on the dangers of illicit drug use because **#OnePillCanKill**. Learn more: [Onepill.gamechangerusa.org](https://onepill.gamechangerusa.org)