



CLAY COUNTY SCHOOLS

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To: Our Trusted Parents, Grandparents and Guardians
From: Joan Haynie, Allen Tanner, Leslie Goe
Re: GameChanger One Pill Can Kill Program

As you are aware, West Virginia as well as the entire nation is facing an unprecedented Opioid and Substance Misuse Crisis which is killing our children and threatening the family unit and the very core of our society.

More specifically, 6 out of 10 pills or 60% of all pills purchased over the internet or on the street contain deadly doses of Fentanyl resulting in the needless deaths of children and adults alike. These pills are being made available by despicable drug dealers targeting our youth via social media and other means.

Clay County High School and Clay County Middle School are pleased to be teaming with GameChanger, a student-powered substance misuse prevention movement which is connecting West Virginia Students and the educators who care about them through Prevention Programs developed by GameChanger in conjunction with the Hazelden Betty Ford Foundation and The United States Drug Enforcement Administration.


Clay County Schools is pleased to implement at no cost, the GameChanger Program One Pill Can Kill which is being offered to all middle and high schools throughout West Virginia to educate our students, parents, grandparents, and guardians about the dangers of playing Russian Roulette by purchasing counterfeit pills over the internet or from sources on the street or elsewhere. A Social Media Campaign is also being launched to further educate the students. Once students view the film, the film will be sent home via YouTube link along with a detailed Parent Tool Kit produced by GameChanger, The DEA and The Discovery Channel and an explanation of the social media campaign.

As a parent, grandparent, or guardian, it is our sincere hope you will watch the film together with all middle and high school youth in your home; reference the Parent Tool Kit often and join the GameChanger Team to help us put an end to Opioid and Substance Misuse. For further information, feel free to go to GameChangerUSA.org. Together let's Change the Game in West Virginia.

Sincerely,


Superintendent
Clay County Schools


Principal
Clay County High School


Principal
Clay County Middle School